



FOR IMMEDIATE RELEASE — May 14, 2013

Dr. Farouk Zabel to Present at Display Week in Vancouver this month

ROSEVILLE, Calif., May 14, 2013 - Dr. Farouk Zabel, New Vision Display's Chief Technology Officer for Touch Technologies, has been invited to speak at the *Touch Gesture Motion* Market Focus Conference during Display Week in Vancouver this month. Dr. Zabel will join other industry leaders on the panel, "Touch Industry Analysis: The Future of Projected Capacitive Touch" being chaired by Mark Fihn, publisher and Editor-in-Chief of *Veritas & Visus* on Wednesday, May 22. Farouk's talk will focus on the implications of new projected capacitive touch technologies to the supply chain. He will address how the anticipated increase in the market share of emerging projected capacitive touch sensor technologies such as in-cell and on-cell, the adoption of novel transparent conduction materials replacing ITO as well as the introduction of new manufacturing processes which those new technologies and materials require, will leave their mark on the projected capacitive sensor supply chain landscape.

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About New Vision Display

About New Vision Display New Vision Display is a U.S.-based global leader in innovative, flexible and highly efficient display and touch technology for small and medium-sized applications for industrial, consumer and medical and automotive markets. NVD operates high end manufacturing and design facilities located in China dedicated to display and touch technologies. NVD's expertise includes display based passive matrix and active matrix liquid crystal display technology, and module integration with touch panels and lens assemblies. NVD is a one-stop solutions partner for display and touch modules and periphery providing full service product design, new product introduction, manufacturing, logistics and local support. For more information on New Vision Display, please visit our website at www.newvisiondisplay.com

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